



SCOTT ANTROBUS
Graphic Designer + Developer

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9718 Big Bend Blvd • St. Louis, MO 63122

OBJECTIVE

Seeking a position in a challenging environment where I will have the opportunity to utilize and further develop my creativity and comprehensive design and development knowledge.

SUMMARY

Creative designer + developer with more than eight years of professional experience with the Adobe Creative Suite and four years of HTML/CSS web development on Windows and Mac OS X platforms. Expert level Photoshop, Illustrator, and InDesign skills and extensive experience with website maintenance, web/UI design, hand-coded development using HTML5, CSS3, JavaScript, and jQuery.

EMPLOYMENT

Natoli Engineering Company, Inc.
Graphic Designer + Developer

June 2009 – Present

SUMMARY:

- Prototype, design, and develop custom web pages and email marketing campaigns using hand-coded HTML/CSS and perform usability tests with A/B layouts and Google Analytics
- Implementation and manipulation of jQuery plugins and custom JavaScript functions to improve usability and deliver a pleasant user experience
- Perform search engine optimization, build inbound links, and analyze traffic statistics
- Create digital display ads for branding, lead generation and content marketing campaigns
- Design print media such as magazine ads, brochures and other marketing collateral
- Organize and execute photo shoots at in-house photo studio and perform extensive Photoshop editing for final use for web and print applications
- Plan and execute global marketing and advertising campaigns, manage budget, and negotiate media contracts

KEY ACCOMPLISHMENTS:

- Initiated SEO campaign that led to an increase in web traffic by more than 325%
- Performed UI/UX overhaul that increased online leads by more than 400%
- Planned and negotiated media contracts, reducing total budget by 20%
- Reduced outsourcing expenditures by performing web development, photography, and video production projects in-house
- Received Readex Advertising Awards in 2011 and 2013

EMPLOYMENT

Lipic's Recognition
Graphic Designer

March 2007 – June 2009

SUMMARY:

- Designed, printed and packaged catalogs, greeting cards, and certificates for employee recognition programs
- Created custom vector illustrations and designs for promotional products for a variety of clients
- Performed Photoshop-intensive image editing and color correcting of photographs for both print and web use

KEY ACCOMPLISHMENTS:

- Developed new in-house printing method which increased output by 300%

FREELANCE

Scott Antrobus Designs
Graphic Designer + Developer

February 2005 – Present

- Provide creative and engaging design and development for a diverse group of clients using the Adobe Creative Suite, HTML5/CSS3, JavaScript, and jQuery plugins
- Create pencil sketch and Illustrator wireframes for various web design/development projects from landing pages to full websites
- Maintain websites on multiple platforms, including WordPress, Magento and Joomla!
- Projects ranging from website development and maintenance on multiple platforms, email marketing and search engine optimization, branding, advertising, photography, and more

EDUCATION

University of Missouri - Columbia
Bachelors of Fine Arts with Emphasis in Graphic Design

Graduation Date: May 2006

TECHNICAL SKILLS

- Extensive experience working with both Windows and Mac OS X platforms
- Software: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, and Microsoft Office
- Development: Proficient in HTML5, CSS3, Javascript, jQuery, and SEO
- Photography: Studio, event, architectural, fine art; expert level Photoshop image editing

Portfolio available online at www.ScottAntrobus.com

References available upon request